

PRIVACY POLICY

Privacy Policy

Last Updated 29 April 2024

We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this privacy notice, or our practices with regards to your personal information, please feel free to contact us by e-mail at thequorumsocial@gmail.com.

We, Quorum Social Sdn. Bhd., together with our subsidiaries, affiliates, related and associated companies (collectively, the Quorum Group) offer tools and solutions for organising, planning, managing, and scheduling events. We operate the website <https://thequorumsocial.com/> (the “Site”), the mobile applications Quorum (the “App”), as well as any other related products and services (collectively, “Quorum Services”).

When you use Quorum Services, we appreciate that you are trusting us with your personal information. We respect your privacy with regard to personal data and are committed to protecting your privacy. This Privacy Policy is formulated in accordance with the Personal Data Protection Act 2010 of Malaysia and describes the use and protection of the Personal Data (defined hereinafter) submitted by you.

Your use of the Quorum Services is subject to this Privacy Policy and indicates your consent to the same. We hope you take some time to read through it carefully, as it is important. If there are any terms in this privacy notice that you do not agree with, please discontinue use of Quorum Services immediately.

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1. The Information We Collect

1.1 Your personal data that we collect, process and use include personal information you disclose to us.

- (a) We collect personal information that you voluntarily provide to us when you express an interest in obtaining information about us or

our products and Quorum Services, when you participate in activities on the Site or otherwise when you contact us.

- (b) The personal information that we collect depends on the context of your interactions with us and the Site, the choices you make and the products and features you use.
- (c) The personal information we collect may include name, race, nationality, identification card number, passport number, date of birth, address, telephone number, e-mail address, occupation, gender, marital status, and any other similar information.
- (d) All personal information that you provide to us must be true, complete and accurate, and you must notify us of any changes to such personal information.

1.2 Information Automatically Collected

- (a) We automatically collect certain information when you visit, use or navigate Quorum Services. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use Quorum Services and other technical information. This information is primarily needed to maintain the security and operation of Quorum Services, and for our internal analytics and reporting purposes.

1.3 Like many businesses, we also collect information through cookies and similar technologies. The information we collect includes:-

- (a) **Log and Usage Data.** Log and usage data is service-related, diagnostic, usage and performance information our servers automatically collect when you access or use Quorum Services and which we record in log files. Depending on how you interact with us, this log data may include your IP address, device information, browser type and settings and information about your activity in Quorum Services (such as the date/time stamps associated with your usage, pages and files viewed, searches and other actions you take such as which features you use), device event information (such as system activity, error reports (sometimes called 'crash dumps') and hardware settings).
- (b) **Device Data.** We collect device data such as information about your computer, phone, tablet or other device you use to access Quorum Services. Depending on the device used, this device data may

include information such as your IP address (or proxy server), device and application identification numbers, location, browser type, hardware model Internet service provider and/or mobile carrier, operating system and system configuration information.

- (c) Location Data. We collect location data such as information about your device's location, which can be either precise or imprecise. How much information we collect depends on the type and settings of the device you use to access Quorum Services. For example, we may use GPS and other technologies to collect geolocation data that tells us your current location (based on your IP address). You can opt out of allowing us to collect this information either by refusing access to the information or by disabling your Location setting on your device. Note however, if you choose to opt out, you may not be able to use certain aspects of Quorum Services.

1.4 Information Collected from Other Sources

- (a) In order to enhance our ability to provide relevant marketing, offers and services to you and update our records, we may obtain information about you from other sources, such as public databases, joint marketing partners, affiliate programs, data providers, as well as from other third parties. This information includes mailing addresses, job titles, email addresses, phone numbers, intent data (or user behaviour data), Internet Protocol (IP) addresses, social media profiles, social media URLs and custom profiles, for purposes of targeted advertising and event promotion.

2 The Information We Process

2.1 We process your information for purposes based on legitimate business interests, the fulfillment of our contract with you, compliance with our legal obligations, and/or your consent. Your Personal Data is collected, processed and used as required and permitted by applicable laws including for the following purpose:-

- (a) managing and verifying your account;
- (b) sending you marketing and promotional communications. We and/or our third-party marketing partners may use the personal information you send to us for our marketing purposes, if this is in accordance with your marketing preferences. For example, when expressing an interest in obtaining information about us or Quorum Services, subscribing to marketing or otherwise contacting us, we will collect personal information from you. You can opt-out of our marketing emails at any time;

- (c) developing, enhancing, marketing and providing products and/or services to meet your needs;
- (d) understanding and analysing your use of the Quorum Services, and your needs and preferences;
- (e) enabling you to participate in promotional activities and events;
- (f) improving our products and/or services;
- (g) responding to your requests, inquiries, complaints and offering you support. We may use your information to respond to your inquiries and solve any potential issues you might have with the use of Quorum Services;
- (h) sending you updates on our products and/or our services and/or special promotions, privileges and/or initiatives offered by our subsidiaries, affiliates, related and associate companies, partners and/or advertisers;
- (i) fulfilling and managing your orders. We may use your information to fulfill and manage your orders, payments, returns, and exchanges made through Quorum Services;
- (j) administering prize draws and competitions. We may use your information to administer prize draws and competitions when you elect to participate in our competitions;
- (k) delivering and facilitating delivery of services to you. We may use your information to provide you with the requested service;
- (l) delivering targeted advertising to you. We may use your information to develop and display personalized content and advertising (and work with third parties who do so) tailored to your interests and/or location and to measure its effectiveness;
- (m) complying with any regulatory, statutory or legal obligation imposed on us by the relevant authority;
- (n) for such other purpose as is permitted by applicable laws; and
- (o) for all other purposes incidental and associated with any of the above.

3 Disclosing Personal Data with Third Parties

- 3.1 We may disclose your Personal Data within the Quorum Group or to third parties as is required to carry out or fulfill the aforementioned purpose in accordance with and to the extent permitted by applicable laws.
- 3.2 We only share and disclose your information with the following categories of third parties. If we have processed your data based on your consent and you wish to revoke your consent, please contact us at thequorumsocial@gmail.com.
- 3.3 Data Analytics Services include:-
 - (a) Data Storage Service Providers;
 - (b) Sales & Marketing Tools; and
 - (c) Finance & Accounting Tools.
- 3.4 We only share information with your consent, to comply with laws, to provide you with services, to protect your rights, or to fulfill business obligations.
- 3.5 We may process or share your data that we hold based on the following legal basis:-
 - (a) Consent: We may process your data if you have given us specific consent to use your personal information for a specific purpose.
 - (b) Legitimate Interests: We may process your data when it is reasonably necessary to achieve our legitimate business interests.
 - (c) Performance of a Contract: Where we have entered into a contract with you, we may process your personal information to fulfill the terms of our contract.
 - (d) Legal Obligations: We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
 - (e) Vital Interests: We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations

involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

- 3.6 More specifically, we may need to process your data or share your personal information in the following situations:-
- (a) **Business Transfers.** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
 - (b) **Vendors, Consultants and Other Third-Party Service Providers.** We may share your data with third-party vendors, service providers, contractors or agents who perform services for us or on our behalf and require access to such information to do that work. Examples include: payment processing, data analysis, email delivery, hosting services, customer service and marketing efforts. We may allow selected third parties to use tracking technology on the Site, which will enable them to collect data on our behalf about how you interact with our Site over time. This information may be used to, among other things, analyze and track data, determine the popularity of certain content, pages or features, and better understand online activity. Unless described in this notice, we do not share, sell, rent or trade any of your information with third parties for their promotional purposes.

4 Cookies and Other Tracking Technologies

- 4.1 We may use cookies and other tracking technologies to collect and store your information.
- 4.2 We may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Specific information about how we use such technologies and how you can refuse certain cookies is set out in our Cookie Notice.

5 Safekeeping of Your Information

- 5.1 Your Personal Data held by us will be kept confidential in accordance with this Privacy Policy and pursuant to all applicable laws.
- 5.2 We aim to protect your personal information through a system of organizational and technical security measures.
- 5.3 We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your

information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security, and improperly collect, access, steal, or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from Quorum Services is at your own risk. You should only access Quorum Services within a secure environment.

- 5.4 We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law.
- 5.5 We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements). No purpose in this notice will require us keeping your personal information for longer than 2 years.
- 5.6 When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

6 Collection of Information from Minors

- 6.1 We do not knowingly collect data from or market to children under 18 years of age.
- 6.2 We do not knowingly solicit data from or market to children under 18 years of age. By using Quorum Services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Quorum Services. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18, please contact us at thequorumsocial@gmail.com.

7 Your Privacy Rights

- 7.1 You may review, change, or terminate your account at any time. You have the right to:-
 - (a) request for access to your Personal Data held by us on payment of a prescribed fee of USD100;

- (b) request for correction of your Personal Data that is inaccurate, incomplete, misleading or not up-to-date;
 - (c) request retention of your Personal Data only as long as necessary for the fulfilment of the purpose as stated hereinabove at paragraph 3; and
 - (d) withdraw your consent to our processing and/or use of your Personal Data.
- 7.2 Based on the applicable laws of your country, you may have the right to request access to the personal information we collect from you, change that information, or delete it in some circumstances. To request to review, update, or delete your personal information, please submit a request by sending an e-mail to thequorumsocial@gmail.com.

8 Specific Privacy Rights for California Residents

- 8.1 If you are a resident of California, you are granted specific rights regarding access to your personal information.
- 8.2 California Civil Code Section 1798.83, also known as the “Shine The Light” law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us at thequorumsocial@gmail.com.
- 8.3 If you are under 18 years of age, reside in California, and have a registered account with Quorum Services, you have the right to request removal of unwanted data that you publicly post on Quorum Services. To request removal of such data, please contact us at thequorumsocial@gmail.com, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on Quorum Services, but please be aware that the data may not be completely or comprehensively removed from all our systems (e.g. backups, etc.).

9 Updates to the Privacy Notice

- 9.1 We will update this notice as necessary to stay compliant with relevant laws. We reserve the right to amend any of the terms herein without prior notice to you.

- 9.2 The updated version will be indicated by the “Last Updated” date at the beginning of this notice and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy notice frequently to be informed of how we are protecting your information.
- 9.3 Continuing the use of the Quorum Services will indicate your acceptance of the amended terms. If you do not agree with any of the amended terms, you must cease use of Quorum Services immediately.

10 Contact Us

- 10.1 Any questions, comments, suggestions or information other than Personal Data sent to us or posted to the Quorum Group by you will be deemed voluntarily provided by you to us on a non-confidential and non-proprietary basis.
- 10.2 If you have any questions regarding this Privacy Policy or would like to make a request in relation to your Personal Data, you may e-mail us at thequorumsocial@gmail.com.